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Paisley & Gray **463 7th Avenue, New York, NY 10018**

Dear Paisley & Gray Hiring Committee:

Please find attached my resume for the Ecom Marketing Manager position at your Dear Paisley & Gray. I am an extremely passionate New Media student currently working on several school and personal projects. I'm positive that you will find in my portfolio great materials that will show my passion and enthusiasm in this field. Working at this company would be a great opportunity for me to learn from a bigger Marketing department.

I'm a current Business Operations Specialist and a New Media student that is close to graduating. I have a background in Marketing and design as I have been in this position in my previous job Naya Holdings. Here I was in charge of creating Instagram and Facebook posts, mail campaigns and promotions, and participated in photoshoots, client engagements. In addition to my professional career, I am currently expanding my skills by studying New Media, taking classes in graphic design, animation, eCommerce, and web development.

I have also recently accepted a second position in my current job to promote a new community program for substance abuse prevention by creating marketing materials such as flyers, campaigns and photographing events. As a business operations specialist as well as a student I'm always open to learning and exploring new software, platforms, and workflows to improve my skills as well as professional abilities. For example, analytics, Meta and Google ads.

At my current job I had the opportunity to fully take control of the marketing process when I was working on creating promotional material for our new community program. By being able to take the entire responsibility of this position, I was able to see myself doing much more in terms of design as you are requesting. I created a lot of promotions, flyers, posts that target the type of public we are looking for and engage them. Therefore, I'd like to work in this marketing position that can help me continue growing in this always evolving field.

I believe through my experience in working with marketing departments as well as all projects I worked on such as creating flyers, Instagram and Facebook posts, campaigns and client engagement. I would love the opportunity to work for a larger company and team to continue my professional growth. Thank you so much for taking the time to look at my resume.



Best,
Oscar Alvarez
